KCYE-FM Tickets to the Disneyland® Resort OFFICIAL CONTEST RULES

These rules apply to the KCYE-FM Tickets to the *Disneyland*® Resort Contest ("Contest") conducted by Beasley Media Group, LLC d/b/a KYCE ("Station"). In addition, the General Contest Rules posted at www.coyotecountrylv.com apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.

1. HOW TO ENTER

- a. The Contest will begin on Monday, November 11, 2024, and end on Friday, November 22, 2024.
- b. To enter, listen to the Station each weekday beginning on Monday, November 11, 2024, and ending on Friday, November 22, 2024, at approximately 9:00am Pacific Time ("PT"), 11:00am PT, 1:00pm PT, 3:00pm PT, and 5:00pm PT for the announcement of Disneyland Magic Word (each a "Keyword"). Each announcement will have a unique Keyword. **Up to five (5) Keywords will be announced each weekday.** Once an entrant hears the Keyword, entrant may enter online or via the Station mobile app as follows:
 - i. Visit <u>www.coyotecountrylv.com</u> and follow the links and instructions to enter the Contest and complete and submit the online entry form including the Keyword. Online entrants are subject to all notices posted online including but not limited to the Station's Privacy Policy. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Contest administrator.
 - ii. To enter by mobile app device, upon hearing the Keyword, enter the Keyword on the Station's mobile app. Data rates may apply. Contest Entities are not responsible for any fees or charges incurred for and associated with mobile entries. The mobile app entry method is designed to work with most iPhone, iPads, and Android tablets, and Android phones of the major wireless carriers in the United States, but the Promotion Entities make no guarantee that any particular wireless device or service provider will participate. Entrants should check their phone's features to see if they have that capability. Entrants should consult their wireless service provider's pricing plan for details. Entry by mobile app will not improve your chance of winning. Further, by entering by the mobile app, entrants agree to accept all applicable charges associated therewith.
- c. Only one (1) entry per person per Keyword is permitted. Multiple entrants are not permitted to share the same telephone number or email address. Entrants are not permitted to use multiple telephone numbers or email addresses. The deadline to enter each Keyword is fifteen (15) minutes past the hour after the airing of a cue to call (i.e. 9:15am PT, 11:15am PT, 1:15pm PT, 3:15pm PT, and 5:15pm PT). Any entries received

after fifteen (15) minutes past the hour or entries with the incorrect Keyword will be disqualified. An entrant may enter up to five (5) times daily (one (1) entry per Keyword).

- d. For an additional chance to win, entrant may online; to enter online, visit www.coyotecountrylv.com and follow the links and instructions to enter the Contest and complete and submit the online entry form beginning on Monday, November 11, 2024 at 7:00am PT and ending on Friday, November 22, 2024 at 5:00PM PT ("Online Entry Period"). Online entrants are subject to all notices posted online including but not limited to the Station's Privacy Policy. Limit one (1) entry per eligible person per day during the Online Entry Period regardless if entrant has more than one email address. Multiple entrants are not permitted to share the same email address. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Contest administrator.
- e. There will be up to a total of twelve (12) winners (ten (10) selected via the Keyword entry method in Section 1(b) and two (2) selected via the online method in Section 1(d)). An entrant may be deemed a winner only once in the Contest, regardless of method selected.

2. ELIGIBILITY RESTRICTIONS

a. This Contest is open to all Station listeners who are 18 years of age or older as of the date of entry into the Contest, who are legal US residents and reside in Clark County, NV, Nye County, NV, and Mohave Country, AZ, except where prohibited by law. Winners must possess a valid, government-issued ID and show proof of residency to verify eligibility.

3. PRIZES

a. Up to twelve (12) Prizes will be awarded. Each Prize consists of a family four (4)-pack of 2-Day/1-Park Per Day Tickets to Disneyland (valid for winner and three (3) guests). Approximate Retail Value ("ARV") of each Prize is \$1,240.00. Tickets expiration date is 12/15/25

WINNER IS SOLELY RESPONSIBLE FOR TRANSPORTATION TO/FROM ANAHEIM, CA. STATION IS NOT RESPONSIBLE FOR ANY TRAVEL COSTS INCURRED AS PART OF THE WINNER'S AND GUESTS' TRANSPORTATION TO/FROM ANAHEIM, CA. The winner(s) will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the prize(s). The prize(s) is awarded as is. Tickets valid only on the date(s) printed on the tickets. Tickets are not refundable or transferable, and may not be substituted or exchanged for cash or credit at any time, nor will tickets be replaced if lost or stolen.

Tickets may not be sold to a third party. If a prize-related event is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, including for weather, or for any reason beyond control of the Station and/or prize provider, their sole responsibility to the winner(s) will be to award the remaining available elements of the prize(s) and no substitution or compensation will be provided for the unawarded element(s) of the prize(s). The Station and/or venue, in their sole discretion, reserve the right to deny entry to or to remove the winner(s) and/or guest(s) if either engages in disruptive behavior or in a manner with intent to annoy, abuse, threaten or harass any other person at the prize-related event. **Prize winner will receive from the Station an IRS Form 1099 (or similar) in the amount of the Prize for the 2024 tax year.**

b. Prizes or prize certificates must be claimed as described by the Station at the time of winning. Prize or prize certificate must be claimed within ten (10) business days of winning. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner's sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

4. SELECTION OF WINNERS

- a. Up to twelve (12) Prize winners will be selected as follows:
 - Up to one (1) winner will be selected via the keyword method entry at approximately 5:40pm PT each weekday beginning on Monday, November 11, 2024, and ending on Friday, November 22, 2024 in a Station-conducted random drawing from all combined eligible online and app entries from the previous weekday.

Non-selected entries will not rollover into any subsequent random drawings in the Contest, if any.

The Station will announce the name of each potential Prize winner on-air at approximately 5:40pm PT the weekday they are selected. Once the potential winner's name is announced on-air, the selected potential winner will have ten (10) minutes to call the Station contest line at 1-702-405-1079. If the selected potential winner calls within the required time, the potential winner will win the Prize. If the selected potential winner does not call within the required time, the potential winner will not win a Prize, and an alternate potential winner will be selected from the remaining combined eligible online and app entries from the previous weekday. The process will continue until a selected potential winner calls within the required time and is awarded the Prize.

- ii. Up to two (2) additional winners will be selected via the online method at approximately 5:40pm PT on Friday, November 22, 2024 in a Station-conducted random drawing from all combined eligible online entries received during the Online Entry Period. Potential winners will be notified by phone and/or email promptly following the random drawing.
- b. Odds of winning via the Keyword method of entry depend in part on the number of combined eligible app entries received for each random drawing. Odds of winning via the online method of entry depend on the number of eligible online entries received during the Online Entry Period.
- c. Entrants via the Keyword method of entry must listen to the Station but need not be present to be deemed a winner. Entrants via the online method of entry need not listen to the Station or be present to win.
- d. Keyword Prize winners must confirm acceptance of prize within ten (10) minutes (as described above) of winning, or risk disqualification and selection of an alternate winner (time permitting) in a random drawing of all remaining app entries from that weekday's drawing (for Keyword-method entries); or in a random drawing of all remaining eligible online entries from the Online Entry Period (for online-method entries).
- e. Decisions of Station management with respect to the Contest are final.

5. CONDITIONS

- a. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at www.coyotecountrylv.com.
- b. For website contests: By use of the Station's website and by entering this Contest, entrants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at www.coyotecountrylv.com.
- c. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station, 2920 S Durango Drive, Las Vegas, NV 89117, or by sending a self-addressed, stamped envelope to the Station.
- d. Disney, its parent, related, affiliated and subsidiary entities and their respective officers, directors, agents, employees and assigns will be released and discharged from any and all legal claims, losses, injuries, demands, damages, actions, and/or causes of actions that arise out of and/or are in any way related to the prize, the receipt, use and/or enjoyment of the prize, or prize-related activity including travel.