

**Beasley Media Group, LLC Vacation to the Disneyland® Resort**  
**OFFICIAL CONTEST RULES**

These rules apply to the Vacation to the *Disneyland*® Resort Contest (“Contest”) conducted by Beasley Media Group, LLC d/b/a KYCE (“Station”). **In addition, the General Contest Rules posted at [www.coyotecountrylv.com](http://www.coyotecountrylv.com) apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.**

**1. HOW TO ENTER**

- a. The Contest will begin on Monday, August 14, 2023, and end on Monday August 28, 2023.
- b. To enter, listen to the Station each weekday beginning on Monday, August 14, 2023, and ending on Friday, August 25, 2023, at approximately 9:00am Pacific Time (“PT”), 11:00am PT, 1:00pm PT, 3:00pm PT, and 5:00pm PT for the announcement of Disneyland Magic Word (each a “Keyword”). Each announcement will have a unique Keyword. **Up to five (5) Keywords will be announced each weekday.** Once an entrant hears the Keyword, entrant may enter online or via the Station mobile app as follows:
  - i. Visit [www.coyotecountrylv.com](http://www.coyotecountrylv.com) and follow the links and instructions to enter the Contest and complete and submit the online entry form including the Keyword. Online entrants are subject to all notices posted online including but not limited to the Station's Privacy Policy. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Contest administrator.
  - ii. To enter by mobile app device, upon hearing the Keyword, enter the Keyword on the Station’s mobile app. Data rates may apply. Contest Entities are not responsible for any fees or charges incurred for and associated with mobile entries. The mobile app entry method is designed to work with most iPhone, iPads, and Android tablets, and Android phones of the major wireless carriers in the United States, but the Promotion Entities make no guarantee that any particular wireless device or service provider will participate. Entrants should check their phone’s features to see if they have that capability. Entrants should consult their wireless service provider’s pricing plan for details. Entry by mobile app will not improve your chance of winning. Further, by entering by the mobile app, entrants agree to accept all applicable charges associated therewith.
- c. Only one (1) entry per person per Keyword is permitted. Multiple entrants are not permitted to share the same telephone number or email address. Entrants are not permitted to use multiple telephone numbers or email addresses. The deadline to enter each Keyword is fifteen (15) minutes past the hour after the airing of a cue to call (i.e. 9:15am PT, 11:15am PT, 1:15pm PT, 3:15pm PT, and 5:15pm PT). Any entries received

after fifteen (15) minutes past the hour or entries with the incorrect Keyword will be disqualified. **An entrant may enter up to five (5) times daily (one (1) entry per Keyword).**

- d. For an additional chance to qualify, entrant may online; to enter online, visit [www.coyotecountrylv.com](http://www.coyotecountrylv.com) and follow the links and instructions to enter the Contest and complete and submit the online entry form beginning on Monday, August 14, 2023 at 6:00am PT and ending on Monday August 28, 2023 at 12:00AM PT (“Online Entry Period”). Online entrants are subject to all notices posted online including but not limited to the Station's Privacy Policy. Limit one (1) entry per eligible person during the Online Entry Period regardless if entrant has more than one email address. Multiple entrants are not permitted to share the same email address. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Contest administrator.
- e. There will be up to a total of fifteen (15) Qualifying Prize winners (fourteen (14) selected via the Keyword entry method in Section 1(b) and one (1) selected via the online method in Section 1(d)) and one (1) Grand Prize winner selected in the Contest. **An entrant may be deemed a Qualifier only once in the Contest, regardless of method selected.**

## 2. ELIGIBILITY RESTRICTIONS

- a. This Contest is open to all Station listeners who are 18 years of age or older as of the date of entry into the Contest, who are legal US residents and reside in Clark County, NV, except where prohibited by law. Winners must possess a valid, government-issued ID and show proof of residency to verify eligibility.

## 3. PRIZES

- a. Up to fourteen (14) Qualifying Prizes will be awarded. Each Qualifying Prize consists of a family four (4)-pack of 2-Day/1-Park Per Day Tickets to Disneyland (valid for winner and three (3) guests). Approximate Retail Value (“ARV”) of each Qualifying Prize is \$1,140.00. Tickets expiration date is **9/15/2024**

**WINNER IS SOLELY RESPONSIBLE FOR TRANSPORTATION TO/FROM ANAHEIM, CA. STATION IS NOT RESPONSIBLE FOR ANY TRAVEL COSTS INCURRED AS PART OF THE WINNER’S AND GUESTS’ TRANSPORTATION TO/FROM ANAHEIM, CA.** The winner(s) will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the prize(s). The prize(s) is awarded as is. Tickets valid only on the date(s) printed on the tickets. Tickets are not refundable or transferable, and may not be substituted or exchanged for cash or credit at any time, nor will tickets be replaced if lost or stolen. Tickets may not be sold to a third party. If a prize-related event is unable to take place as

scheduled, for reasons such as cancellation, preemption, postponement or unavailability, including for weather, or for any reason beyond control of the Station and/or prize provider, their sole responsibility to the winner(s) will be to award the remaining available elements of the prize(s) and no substitution or compensation will be provided for the unawarded element(s) of the prize(s). The Station and/or venue, in their sole discretion, reserve the right to deny entry to or to remove the winner(s) and/or guest(s) if either engages in disruptive behavior or in a manner with intent to annoy, abuse, threaten or harass any other person at the prize-related event. **Qualifying Prize winner will receive from the Station an IRS Form 1099 (or similar) in the amount of the Qualifying Prize for the 2023 tax year.**

- a. Up to one (1) Grand Prize will be awarded. The Grand Prize will consist of a two (2) night stay (one (1) standard room/quad occupancy, including room tax, subject to certain room availability) at one of the Hotels of the Disneyland Resort (“Premises”), and four (4) 3-Day, 1-Park Day Tickets. ARV of the Grand Prize is \$2,634.00. **Note: Grand Prize winner will only receive the Grand Prize and not both the Qualifying Prize and Grand Prize.**

- Lodging for the Vacation Package must be completed prior to **June 15, 2024**.
- Vacation Package fulfillment and travel are subject to certain restrictions certain hotel/room availability at the Premises. The Vacation Package must be booked through a travel agent as designated by Disney at least forty-five (45) days prior to arrival. Block-out dates apply. No extensions will be granted (unless stated otherwise). Certain lodging restrictions apply. Theme park tickets are subject to the terms and conditions set forth herein and included on the theme park tickets.
- Both a theme park ticket and separate theme park reservation for the same park on the same date are required for park entry for the winner and each Guest. Theme park reservations and tickets will be required for each day of the visit and must be obtained before visiting. Park reservations are limited and subject to availability. Park reservations do not guarantee park admission or access to any experience, attraction, or offering. Winner and Guests should visit [Disneyland.com/updates](https://www.disneyland.com/updates) for important details to know before traveling to the Disneyland Resort.
- Winners must be at least the age of majority pursuant to his/her applicable state of residence to enter and win. A Guest under the age of majority must be accompanied by his/her parent/legal guardian who must be at least the age of majority and both will be deemed Guests of the winner (unless the winner is the Guest’s parent or legal guardian). Once selected by winner, Guests cannot be changed without the express consent of Disney, which may be withheld for any reason.
- Vacation Package and its components (including, without limitation, theme park tickets) may not be used in conjunction with any other promotion or offer, separated, sold, exchanged or redeemed for cash, traded, transferred, substituted,

assigned, or rescheduled to dates other than as set forth above, except in Disney's sole and absolute discretion.

- The Vacation Package will not include the following: transportation to/from the Premises; insurance (health, travel, medical); parking fees (unless stated otherwise); room service, laundry service, spa treatments; food or beverages; merchandise, souvenirs; incidental expenses; local or long distance telephone calls; tips, gratuities, service charges; any taxes; or any other charges not explicitly included herein.
- All elements of the Vacation Package (including, without limitation, the theme park tickets) must be used by the Group on the same dates during the redemption of the Vacation Package. Any portion of the Vacation Package not accepted or used by winner will be forfeited.
- Certain theme parks, hotels, restaurants, attractions, experiences, services and other offerings may be modified, limited in availability and capacity, or be closed.
- A winner may not charge any Guest for participating in the prize. Prizes are awarded "as is" with no warranty or guarantee, expressed or implied, being provided by Station or Disney.
- The winner and his/her Guests are responsible for having valid travel documents including government-issued identification and/or passports, as applicable.
- The winner will not receive compensation for any element(s) of the Vacation Package (including, without limitation, theme park tickets) that any participant(s) is unable to use for any reason, and such unused portion(s) of the Vacation Package will be forfeited.
- If the winner chooses to bring less than the allotted number of Guests, the Vacation Package will be awarded in increments suitable for the actual number of participants with no substitute prize or compensation provided to the winner.
- The winner and his/her Guests will be required to execute a liability/publicity/COVID-19 release and waiver form prior to booking of any travel. Failure to return the executed release form within the specified time period will result in forfeiture of the Vacation Package. Winner acknowledges that he/she is solely responsible for any actions, claims or liabilities of the Group, related to any use or misuse of the prize or any prize-related activity or travel.
- Any damaged, lost or stolen theme park tickets, gift cards, or travel vouchers will not be replaced. Gift cards are not redeemable or exchangeable for cash (except

as required by law) and are subject to all terms and conditions of use as established by issuer.

- There may be specific state or government health agency instructions, guidelines and requirements for all visitors to the Premises. The winner and their Guests are solely responsible, at their own cost, for staying updated on and complying with any of the latest restrictions and requirements that may be in place for travel to and visiting the Premises leading up to the planned stay. Such restrictions and requirements are subject to change.
- The actual value of the Vacation Package may vary depending on fluctuations of hotel rates. Any difference between the approximate retail value and the actual cost of the/each Vacation Package will not be awarded.
- **WINNER IS SOLELY RESPONSIBLE FOR TRANSPORTATION TO/FROM ANAHEIM, CA. STATION IS NOT RESPONSIBLE FOR ANY TRAVEL COSTS INCURRED AS PART OF THE WINNER'S AND GUESTS' TRANSPORTATION TO/FROM ANAHEIM, CA.** Actual value may vary and any difference between stated value and actual value will not be awarded. Certain restrictions may apply. All other costs not specifically stated herein, including but not limited to those of, airfare, taxes, meals, tips and transportation, baggage fees, hotel room service, laundry service, alcoholic beverages, merchandise, souvenirs, and local and long-distance telephone calls are the responsibility of the winner. Selection of hotel is at sole discretion of Station and/or prize provider. If applicable, the winner may be required to present a valid credit card upon hotel check in to cover any incidental expenses incurred during the winner's stay. Winner and guest must abide by all hotel, and venue policies. The winner and guest must sign all required releases prior to booking. If winner is unwilling or unable to travel on the dates specified, the prize will be forfeited and may be awarded to another winner at Station's sole discretion. If a prize-related event is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, including for weather, or for any reason beyond the control of the Station and prize provider, their sole responsibility to the winner will be to award the remaining available elements of the prize(s) and no substitution or compensation will be provided for the unawarded elements of the prize(s). No refund or compensation will be made in the event of the cancellation or delay of any Prize-related Event. If winner chooses to take the trip without a guest, s/he will be awarded the prize elements for one person only, and the remainder of the prize will be forfeited without compensation. Winner understands that there are inherent risks involved in travel and that these risks may be present before, during and after the trip. **Grand Prize winner will receive from the Station an IRS Form 1099 (or similar) in the amount of the Grand Prize for the 2023 tax year.**

- b. Prizes or prize certificates must be claimed as described by the Station at the time of winning. Prize or prize certificate must be claimed within ten (10) business days of winning. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner's sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

#### 4. **SELECTION OF WINNERS**

- a. Up to fifteen (15) Qualifying Prize winners will be selected as follows:

- i. Except as otherwise specified below, up to one (1) Qualifying Prize winner will be selected via the keyword method entry at approximately 7:40am PT each weekday beginning on Tuesday, August 15, 2023, and ending on Monday, August 28, 2023 in a Station-conducted random drawing from all combined eligible online and app entries from the previous weekday (Note: random drawing for entries received on Friday, August 25, 2023 will take place Monday, August 28, 2023)

Note: an additional Qualifying Prize winner (for a total of two (2) daily winners) will be selected on Friday, August 18, 2023, Monday, August 21, 2023, Friday, August 25, 2023, and Monday, August 28, 2023.

Non-selected entries will not rollover into any subsequent random drawings in the Contest, if any.

The Station will announce the name of each potential Qualifying Prize winner on-air at approximately 7:40am PT the weekday they are selected. Once the potential winner's name is announced on-air, the selected potential winner will have ten (10) minutes to call the Station contest line at 1-702-405-1079. If the selected potential winner calls within the required time, the potential winner will win the Qualifying Prize. If the selected potential winner does not call within the required time, the potential winner will not win a Qualifying Prize, and an alternate potential winner will be selected from the remaining combined eligible online and app entries from the previous weekday. The process will continue until a selected potential winner calls within the required time and is awarded the Qualifying Prize.

- ii. Up to one (1) Qualifying Prize winner will be selected via the online method at approximately 8:40AM PT on Monday, August 28, 2023 in a Station-conducted random drawing from all eligible online entries received during the Online Entry

Period. Potential Qualifying Prize winners will be notified by phone and/or email promptly following the random drawing.

- b. Up to one (1) Grand Prize winner will be selected at approximately 9:00AM PT on Monday, August 28, 2023 in a Station-conducted random drawing from all Qualifying Prize winners. Potential Grand Prize winner will be notified by phone and/or email promptly following the random drawing.
- c. Odds of winning a Qualifying Prize via the Keyword method of entry depend in part on the number of combined eligible online and app entries received for each random drawing. Odds of winning a Qualifying Prize via the online-only method of entry depend on the number of eligible online entries received during the Online Entry Period. Odds of a Qualifying Prize winner winning the Grand Prize are 1 in 15.
- d. Entrants via the Keyword method of entry must listen to the Station but need not be present to be deemed a Qualifying Prize winner. Entrants via the online-only method of entry need not listen to the Station or be present to be deemed a Qualifying Prize winner. Qualifying Prize winners need not listen to the Station or be present to win the Grand Prize.
- e. Qualifying Prize winners must confirm acceptance of prize within ten (10) minutes of winning, or risk disqualification and selection of an alternate Qualifying Prize winner (time permitting) in a random drawing of all remaining combined eligible online and app entries from the previous weekday. Grand Prize winners must confirm acceptance of prize within five (5) days of winning, or risk disqualification and selection of an alternate Grand Prize winner (time permitting) in a random drawing of all remaining Qualifying Prize winners.
- f. Decisions of Station management with respect to the Contest are final.

## 5. **CONDITIONS**

- a. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at [www.coyotecountrylv.com](http://www.coyotecountrylv.com).
- b. For website contests: By use of the Station's website and by entering this Contest, entrants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at [www.coyotecountrylv.com](http://www.coyotecountrylv.com).
- c. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station, 2920 S Durango Drive, Las Vegas, NV 89117, or by sending a self-addressed, stamped envelope to the Station.

- d. Disney, its parent, related, affiliated and subsidiary entities and their respective officers, directors, agents, employees and assigns will be released and discharged from any and all legal claims, losses, injuries, demands, damages, actions, and/or causes of actions that arise out of and/or are in any way related to the prize, the receipt, use and/or enjoyment of the prize, or prize-related activity including travel.