

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period: May 23, 2022 - May 22, 2023

1) Employment Unit: Beasley Media Group – Las Vegas

2) Unit Members (Stations and Communities of License):

KDWN (AM), Las Vegas, NV¹
KCYE (FM), Boulder City, NV
KKLZ (FM), Las Vegas, NV
KOAS (FM), Dolan Springs, AZ
KVGS (FM), Meadview, AZ
KXTE (FM), Pahrump, NV²

3) EEO Contact Information for Employment Unit:

Mailing Address: 2920 S. Durango Drive Las Vegas, NV 89117	Telephone Number: 702-730-0303
	Contact Person/Title: JoAnn Johnson/Market Controller
	E-mail Address: joann.johnson@bbgi.com

4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:

Job Title	Recruitment Source Referring Hiree
(a) Account Executive (5 positions)	Rehire (1), Employee Referrals (2), Indeed (1), BBGI.Com (1)
(b) Digital Sales Manager	Employee Referral
(c) Digital Sales Specialist	LinkedIn
(d) On Air, Afternoon Talent	Employee Referral

¹ KDWN was acquired by Audacy License, LLC on December 22, 2022.

² KXTE was acquired by Beasley Media Group Licenses, LLC on December 22, 2022.

**Stations KDWN(AM), KCYE(FM), KKLZ(FM), KOAS(FM), KVGS(FM), and KXTE(FM)
are Equal Opportunity Employers.**

5) Job Title: A Account Executive (5 positions)

Referral Source(s) of Hiree: Rehire (1), Employee Referrals (2), Indeed (1), BBGL.Com (1)

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Employee Referral	N/A			22	N
Indeed.Com	On Line Access			1	N
LinkedIn	On Line Access			0	N
BBGL.Com	On Line Access			2	N
LV Jobs.com	On Line Access			0	N
Rehire	N/A			1	N

5) Job Title: B Digital Sales Manager

Referral Source(s) of Hiree: Employee Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Employee Referral	N/A			1	N
Indeed.Com	On Line Access			3	N
LinkedIn	On Line Access			0	N
BBGL.Com	On Line Access			0	N
LV Jobs.com	On Line Access			0	N

5) Job Title: C Digital Sales Specialist

Referral Source(s) of Hiree: LinkedIn

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Employee Referral	On Line Access			0	N
Industry Referral	N/A			0	N
Indeed.Com	On Line Access			2	N
LinkedIn	On Line Access			3	N
BBGL.Com	On Line Access			0	N

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5) Job Title: D On-Air, Afternoon Talent Referral Source(s) of Hire: Employee Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Employee Referral	N/A			4	N
Indeed.Com	On Line Access			0	N
BBGL.COM	On Line Access			18	N
LinkedIn	On Line Access			0	N
All Access	On Line Access			7	N
LV Jobs.com	On Line Access			0	N

6) Total # of Interviewees Referred: For the period from **May 23, 2022 - May 22, 2023**, this Employment Unit interviewed 64 interviewees for full-time job vacancies.

7) Supplemental Recruitment Initiatives.

(a) Initiative: Participation in Job Fairs

- UNLV Journalism/Internship Fair, April 05, 2023. Represented by KOAS Program Director.
- NAB Annual Career Fair, April 18, 2023. Representatives from Administration, Digital, Sales, Programming and Promotion Departments attended.
- Choice Career Fair, February 23, 2023, Santa Fe Station Casino. Market Controller participated.
- Choice Career Fair, March 30, 2023, Santa Fe Station Casino. Market Controller Participated.

(b) Initiative: Internship Program

The Station Employment Unit has established and conducts an internship program designed to assist members of the community to acquire skills needed for broadcast employment. During this reporting period, the Unit hosted an intern from UNLV.

(c) Initiative: Management Level Personnel EEO Training

From April 2022 - December 2022, the employment unit participated in a management training program called “Belong.” The Employment Unit’s market manager attended, as well as all Las Vegas managers. The programs promoted a culture of social responsibility and belonging that advocates for hiring and developing employees of every ethnicity, race, social-economic origin, culture, age, religion, gender and sexual orientation, and individuals with differing abilities.

(d) Initiative: Management-Level Personnel EEO Training

Management-Level Personnel (Employment Unit Market Controller) reviewed the FCC’s EEO FAQ at <https://www.fcc.gov/enforcement/eb-eeo/eeo-frequently-asked-questions>. The FAQ provides a wide-

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ranging guide to the FCC's EEO rules and policies, including recruitment, initiatives, recordkeeping, and audits.

(e) Initiative: Public Affairs Programming

The Employment Unit's Public Affairs host, Wendy Rush, participated, through live interviews, PSAs, and website and social media posts, in bringing awareness to the community about local non-profits needs and services. Gave information about resources and services free to the community, including, but not limited to, mental health education, addiction recovery programs, housing, food services, safe shelter for domestic violence victims, work readiness programs, and scholarship resources. Also kept the community informed about fundraising events for local nonprofits, including, but not limited to, The Shade Tree's "Once Upon A Gala", the Special Olympics' "Las Vegas Plunge", Nevada Donor Networks' "Hope Glows" event, and the Just One Project's "On Cloud Wine".

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