

**Multi-Market Life In The Fast Lane  
VIP NASCAR Experience Contest  
Official Contest Rules**

These rules apply to the “**Multi-Market Life In The Fast Lane VIP NASCAR Experience**” Contest (“Contest”) conducted by Beasley Media Group, LLC d/b/a WSOC-FM, WKXC-FM, WKLB-FM, WKML-FM, KCYE-FM, WXTU-FM, and WQYK-FM (each a “Station,” collectively the “Stations”). **In addition, the General Contest Rules posted at [www.country1037fm.com](http://www.country1037fm.com), [www.kicks99.com](http://www.kicks99.com), [www.country1025.com](http://www.country1025.com), [www.wkml.com](http://www.wkml.com), [www.1027coyotecountry.com](http://www.1027coyotecountry.com), [www.925xtu.com](http://www.925xtu.com) or [www.995qyk.com](http://www.995qyk.com) apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.**

**1. HOW TO ENTER**

- a. The Contest will begin on Wednesday, May 18th, 2022, and end on Sunday, June 5<sup>th</sup>, 2022.
- b. To participate in the Contest, visit [www.country1037fm.com](http://www.country1037fm.com), [www.kicks99.com](http://www.kicks99.com), [www.country1025.com](http://www.country1025.com), [www.wkml.com](http://www.wkml.com), [www.1027coyotecountry.com](http://www.1027coyotecountry.com), [www.925xtu.com](http://www.925xtu.com) or [www.995qyk.com](http://www.995qyk.com) and follow the links and instructions to enter the Contest and complete and submit the online entry form beginning on Wednesday, May 18th, 2022, at 12:00AM Eastern Time (“ET”) (Tuesday, May 17, 2022 at 9:00PM Pacific Time (“PT”)) and ending on Sunday, June 5th, 2022, at 11:59PM ET/8:59PM PT (“Online Entry Period”). Online entrants are subject to all notices posted online including but not limited to the Station's Privacy Policy. Limit one (1) entry per eligible person during the Online Entry Period regardless of Station website used to enter and regardless if entrant has more than one email address. Multiple entrants are not permitted to share the same email address. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Contest administrator.
- c. There will be up to a total of thirty-five (35) Qualifying Prize winners, seven (7) Station-Specific Grand Prize winners, and one (1) National Grand Prize winner selected in this multi-market Contest.

**2. ELIGIBILITY RESTRICTIONS**

- a. This Contest is open to all Station listeners who are 21 years of age or older as of the date of entry into the Contest, who are legal US residents and reside in North Carolina, South Carolina; Columbia, Richmond, Burke, McDuffie, Glascock, Hancock, Jefferson, Jenkins, Taliaferro, Warren, Washington, Wilkes, and Lincoln Counties, GA; Massachusetts, Rhode Island, New Hampshire; Clark County, NV; Pennsylvania, New Jersey, Delaware; and Florida, except where prohibited by law. Winners must possess a valid, government-issued ID and show proof of residency to verify eligibility.

### 3. PRIZES

- a. Up to thirty-five (35) Qualifying Prizes will be awarded (up to five (5) Qualifying Prizes per Station). Each Qualifying Prize consists of two (2) tickets (valid for winner and one (1) guest) to the NASCAR Cup Race pertaining to the Station website they used to enter, as listed below. The Approximate Retail Value (“ARV”) of each Qualifying Prize is \$250.

<b>Station</b>	<b>Market</b>	<b>Race</b>	<b>Date</b>
WKML	Fayetteville	Darlington	09/4/2022
WSOC	Charlotte	Charlotte	10/9/2022
WKXC	Augusta	Atlanta	07/10/2022
WKLB	Boston	New Hampshire	07/17/2022
WXTU	Philadelphia	Pocono	07/24/2022
WQYK	Tampa	Daytona	8/27/2022
KCYE	Las Vegas	Las Vegas	10/16/2022

The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the prize(s). The prize(s) is awarded as is. Tickets valid only on the date(s) printed on the tickets. Tickets are not refundable or transferable, and may not be substituted or exchanged for cash or credit at any time, nor will tickets be replaced if lost or stolen. Tickets may not be sold to a third party. If a prize-related event is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, including for weather, or for any reason beyond control of the Station and/or prize provider, their sole responsibility to the winner(s) will be to award the remaining available elements of the prize(s) and no substitution or compensation will be provided for the unawarded element(s) of the prize(s). The Station and/or venue, in their sole discretion, reserve the right to deny entry to or to remove the winner(s) and/or guest(s) if either engages in disruptive behavior, does not follow Station and/or venue policy regarding COVID-19 guidelines, or in a manner with intent to annoy, abuse, threaten or harass any other person at the prize-related event. Winner understands that there are inherent risks involved in attending the prize-related event.

- b. Up to seven (7) Station-Specific Grand Prizes will be awarded (one (1) per Station). Each Station-Specific Grand Prize consists of: two (2) NASCAR Cup Pit Passes, a Tyler Reddick swag prize pack and a meet and greet photo-op for two (2) with Tyler Reddick (subject to driver availability) at the NASCAR Cup Race pertaining to the Station website they used to enter, as listed above. ARV of each Station-Specific Grand Prize is \$50.
- c. Up to one (1) National Grand Prize will be awarded. The National Grand Prize consists of: the ultimate red carpet NASCAR Cup experience for 2 days and 3 nights in Nashville, TN that includes: (i) A private jet service for two (2) from their nearest

major airport (selected at the sole discretion of the prize provider) to Nashville for the Nashville Ally 400 departing on June 24, 2022; (ii) Two (2) premium race tickets and VIP Garage access before the Nashville Ally 400; (iii) Race day ground transportation for two (2); (iv) Race day celebrity party invitation for two (2); (v) two (2) night hotel stay in Nashville (standard room, double occupancy) checking in on June 24, 2022 and checking out on June 26, 2022; and (vi) Return commercial airfare for two (2) to the nearest major airport to the winner's home (selected at the sole discretion of the prize provider) returning on June 26, 2022. ARV of the Grand Prize is \$6,178.00.

Actual value may vary and any difference between stated value and actual value will not be awarded. Certain travel restrictions may apply. All other costs not specifically stated herein, including but not limited to those of, taxes, meals, tips and additional ground transportation, baggage fees, hotel room service, laundry service, alcoholic beverages, merchandise, souvenirs, and local and long-distance telephone calls are the responsibility of the winner. Selection of airline, hotel, and airline seat location at sole discretion of Station and/or prize provider. Airline regulations apply. The winner and guest must travel on the same itinerary and are responsible for obtaining all required travel documents, including, without limitation, passports for international travel. If applicable, the winner may be required to present a valid credit card upon hotel check-in to cover any incidental expenses incurred during the winner's stay. Winner and guest must abide by all airline, hotel, and venue policies. The winner and guest must sign all required releases prior to booking of any travel. If winner is unwilling or unable to travel on the dates specified, the prize will be forfeited and may be awarded to another winner at Station's sole discretion. All travel is subject to availability and restrictions. If a prize-related event or travel is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, including for weather, or for any reason beyond the control of the Station and prize provider, their sole responsibility to the winner will be to award the remaining available elements of the prize(s) and no substitution or compensation will be provided for the unawarded elements of the prize(s). No refund or compensation will be made in the event of the cancellation or delay of any flight. If winner chooses to take the trip without a guest, s/he will be awarded the prize elements for one person only, and the remainder of the prize will be forfeited without compensation. Winner understands that there are inherent risks involved in travel and that these risks may be present before, during and after the trip. In addition, winner and guest(s) should be aware of and comply with government guidelines regarding travel restrictions and mandatory quarantines before, during and after the trip.

- d. Prizes or prize certificates must be claimed as described by the Stations at the time of winning. Prize or prize certificate must be claimed within five (5) days of winning the Grand Prize. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner's sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

#### **4. SELECTION OF WINNERS**

- a. Up to thirty-five (35) total Qualifying Prize winners will be selected as follows:

Up to five (5) Qualifying Prize winners will be selected at approximately 12:00 PM ET/9:00 AM PT on Monday, June 6, 2022 in a Station-conducted random drawing from all eligible online entries received during the Online Entry Period on each Station's website. All potential Qualifying Prize winners will be notified by phone and/or email promptly following the random drawing.

- b. Up to seven (7) Station-Specific Grand Prize winners will be selected as follows:

Up to one (1) Station-Specific Grand Prize winner will be selected at approximately 12:30 PM ET/9:30 AM PT on Monday, June 6, 2022 in a Station-conducted random drawing from the five (5) Qualifying Prize winners pertaining to that Station. All potential Station-Specific Grand Prize winners will be notified by phone and/or email promptly following the random drawing.

- c. Up to one (1) National Grand Prize winner will be selected at approximately 12:00 PM ET/9:00 AM PT on Wednesday, June 8, 2022 in a Station-conducted random drawing from the combined thirty-five (35) Qualifying Prize winners. Potential National Grand Prize winner will be notified by phone and/or email promptly following the random drawing.

- d. Odds of winning a Qualifying Prize depend on the number of combined eligible online entries received during the Online Entry Period on each Station's website. Odds of a Qualifying Prize winner winning a Station-Specific Grand Prize are 1:5. Odds of a Qualifying Prize winner winning the National Grand Prize are 1:35.

- e. Entrants need not listen to any of the Stations or be present to win.

- f. Prize winners must confirm acceptance of prize within two (2) days of winning, or risk disqualification and selection of an alternate winner (time permitting) in a random drawing of all remaining entries from that respective entry pool.

- g. Decisions of Station management with respect to the Contest are final.

#### **5. CONDITIONS**

- a. The Stations reserve the right to end any contest or amend these rules upon announcement on air and by publication at [www.country1037fm.com](http://www.country1037fm.com), [www.kicks99.com](http://www.kicks99.com), [www.country1025.com](http://www.country1025.com), [www.wkml.com](http://www.wkml.com), [www.1027coyotecountry.com](http://www.1027coyotecountry.com), [www.925xtu.com](http://www.925xtu.com) or [www.995qyk.com](http://www.995qyk.com).

- b. For website contests: By use of a Station's website and by entering this Contest, entrants agree to a Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at [www.country1037fm.com](http://www.country1037fm.com), [www.kicks99.com](http://www.kicks99.com), [www.country1025.com](http://www.country1025.com), [www.wkml.com](http://www.wkml.com), [www.1027coyotecountry.com](http://www.1027coyotecountry.com), [www.925xtu.com](http://www.925xtu.com) or [www.995qyk.com](http://www.995qyk.com).
- c. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of each Station, or by sending a self-addressed, stamped envelope to a Station.