

## EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period: May 23, 2021 - May 22, 2022

**1) Employment Unit: Beasley Media Group – Las Vegas**

**2) Unit Members (Stations and Communities of License):**

**KDWN (AM), Las Vegas, NV**  
**KCYE (FM), Boulder City, NV**  
**KKLZ (FM), Las Vegas, NV**  
**KOAS (FM), Dolan Springs, AZ**  
**KVGS (FM), Meadview, AZ**

**3) EEO Contact Information for Employment Unit:**

Mailing Address:  2920 S. Durango Drive Las Vegas, NV 89117	Telephone Number: 702-730-0303
	Contact Person/Title: JoAnn Johnson/Market Controller
	E-mail Address: joann.johnson@bbgi.com

**4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

<b>Job Title</b>	<b>Recruitment Source Referring Hiree</b>
(a) Account Executive (3 positions)	Employee Referrals
(b) On Air, Afternoon Talent/MD	Employee Referral
(c) OPS Manager/PD KOAS/DPD	Industry Referral
(d) Promotions Director	BBGI.COM
(e) Promotions Assistant	Indeed.Com

**Stations KDWN(AM), KCYE(FM), KKLZ(FM), KOAS(FM) and KVGS(FM)  
are Equal Opportunity Employers.**

**5) Job Title: A Account Executive (3 positions)**

**Referral Source(s) of Hire: Employee Referrals**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Employee Referral	N/A			9	N
Indeed.Com	On Line Access			0	N
LinkedIn	On Line Access			0	N
BBGI.Com	On Line Access			1	N
LV Jobs.com	On Line Access			0	N

**5) Job Title: B On Air, Afternoon Talent/MD**

**Referral Source(s) of Hire: Employee Referral**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Employee Referral	N/A			1	N
Indeed.Com	On Line Access			0	N
LinkedIn	On Line Access			0	N
BBGI.Com	On Line Access			4	N
LV Jobs.com	On Line Access			0	N

**5) Job Title: C OPS Manager/PD KOAS/DPD**

**Referral Source(s) of Hire: Industry Referral**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Employee Referral	On Line Access			3	N
Industry Referral	N/A			1	N
Indeed.Com	On Line Access			0	N
Linked In	On Line Access			0	N
BBGI.Com	On Line Access			0	N

**Stations KDWN(AM), KCYE(FM), KKLZ(FM), KOAS(FM) and KVGs(FM)  
are Equal Opportunity Employers.**

**5) Job Title: D Promotions Director**

**Referral Source(s) of Hire: BBGI.COM**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Employee Referral	N/A			0	N
Indeed.Com	On Line Access			0	N
BBGI.COM	On Line Access			13	N
LinkedIn	On Line Access			0	N
LV Jobs.com	On Line Access			0	N

**5) Job Title: E Promotions Assistant**

**Referral Source(s) of Hire: Indeed.Com**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Employee Referral	N/A			4	N
Indeed.Com	On Line Access			1	N
LinkedIn	On Line Access			0	N
LV Jobs.com	On Line Access			0	N
BBGI.COM	On Line Access			1	N

**6) Total # of Interviewees Referred:** For the period from **May 23, 2021 - May 22, 2022** this Employment Unit interviewed 38 interviewees for full-time job vacancies.

**7) Supplemental Recruitment Initiatives.**

**(a) Initiative: Participation in Job Fairs**

- UNLV Journalism/Internship Fair, April 05, 2022. Represented by KOAS Program Director.
- NAB Annual Career Fair, April 26, 2022. Representatives from Administration, Digital, Sales, Programming and Promotion Departments attended.
- Choice Career Fair, February 24, 2022, Santa Fe Station Casino. Market Controller participated.
- Choice Career Fair, March 31, 2022, Santa Fe Station Casino. Market Controller Participated.

**(b) Initiative: Internship Program**

The Station Employment Unit has established and conducts an internship program designed to assist members of the community to acquire skills needed for broadcast employment. During this reporting period, the Unit hosted two interns from UNLV.

**Stations KDWN(AM), KCYE(FM), KKLZ(FM), KOAS(FM) and KVGs(FM)**

**are Equal Opportunity Employers.**

**(c) Initiative: Participation in Program Sponsored by Educational Institutions**

October 28, 2021, the Employment Unit hosted a Career Day at Dean Allen Elementary School. Employment unit participants: KCYE Program Director and two On-Air personalities.

February 9, 2022, UCLA Career Coaching Event. Represented by Programming Director, who met and conferred with students interested in careers in radio, broadcasting, and entertainment.

**(d) Initiative: Management-Level Personnel EEO Training**

Management-Level Personnel (Employment Unit Market Controller) reviewed the FCC's EEO FAQ at <https://www.fcc.gov/eo-frequently-asked-questions>. The FAQ provides a wide-ranging guide to the FCC's EEO rules and policies, including recruitment, initiatives, recordkeeping, and audits.

**(e) Initiative: Public Affairs Programming**

The Employment Unit's Public Affairs host, Wendy Rush, participated, through live interviews, live broadcasts, and PSAs, in bringing awareness to the community about local non-profits needs and services. She provided information about resources and services available to the community for free, including but not limited to, mental health education, free housing, food services, free law services, programs for addiction recovery, safe shelter for sex-trafficking victims, free veterinarian services for animals in need, and no or low-cost hospice care. She also kept the community informed about upcoming fundraising events for local non-profits, including but not limited to, Special Olympics' Las Vegas Plunge, The American Lung Association's Scale The Strat, The Pancreatic Action Network's Purple Stride Event, and SafeNest's Run For Hope 5K.

**Stations KDWN(AM), KCYE(FM), KKLZ(FM), KOAS(FM) and KVG(S)(FM)  
are Equal Opportunity Employers.**