

## KCYE-FM APPLE A DAY OFFICIAL CONTEST RULES

These rules apply to the “Apple a Day” Contest (“Contest”) conducted by Beasley Media Group, LLC d/b/a KYCE (“Station”). **In addition, the General Contest Rules posted at [www.1027coyotecountry.com](http://www.1027coyotecountry.com) apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.**

### 1. HOW TO ENTER

- a. The Contest will begin on Monday, August 24, 2020 and end on Friday, September 4, 2020.
- b. To participate in the Contest, entrant may enter on-air as follows:
- c. To enter on-air, listen to the Station each weekday beginning on August 24, 2020 and ending on September 4, 2020 at 8:40am Pacific Time (“PT”), 11:40am PT, 2:40pm PT, and 4:40pm PT for the announcement of the cue to call. Upon hearing the cue to call, the designated 9<sup>th</sup> number caller (as announced on-air at the time of the cue to call) to the Station contest line at 1-702-597-1027 will have the opportunity to win a Qualifying Prize and the opportunity to be qualified into the daily Grand Prize drawing by correctly answering the “Coyote Country Pop Quiz” question aired at the time of the cue to call (each deemed a “Daily Qualifier”), upon confirmation of eligibility. If the caller does NOT correctly answer the “Coyote Country Pop Quiz”, at the sole discretion of the Station, the caller will NOT win a Qualifying Prize and will NOT be entered into the drawing for the daily Grand Prize. In the case of a non-winning guess, another cue to call will air and the “Coyote Country Pop Quiz” will continue with the same quiz question until the correct answer is received. Station is not responsible for any failure of a caller to reach the Station contest line including but not limited to busy phone lines, misdirected calls, equipment breakdowns, or disconnections. Calls will only be accepted at the designated phone number. At the time of entrant’s call, entrant will be required to provide all information requested including entrant’s full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. P.O. Boxes are not permitted. In the event that the selected caller is disconnected, incorrectly answers the “Coyote Country Pop Quiz,” or is found to be ineligible, the next eligible caller who successfully makes it through on the call-in line, correctly answers the “Coyote Country Pop Quiz,” and completes the call will be deemed a Daily Qualifier. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a Daily Qualifier only once. **Up to four (4) Daily Qualifiers will be selected on-air each weekday during the Contest.**

- d. There will be up to a total of forty (40) Qualifying Prize winners (four (4) per weekday) and ten (10) Grand Prize winners (one (1) per weekday) selected in the Contest.

## **2. ELIGIBILITY RESTRICTIONS**

- a. This Contest is open to all Station listeners who are 18 years of age or older as of the date of entry into the Contest, who are legal US residents and reside in Clark County or Nye County, NV, except where prohibited by law. Winners must possess a valid, government-issued ID and show proof of residency to verify eligibility.

## **3. PRIZES**

- a. Up to forty (40) Qualifying Prizes will be awarded. Each Qualifying Prize consists of (i) one (1) backpack courtesy of CURB Records and Dylan Scott; (ii) Coyote Protective Equipment which includes one (1) face mask and one (1) 1.8-ounce bottle of hand sanitizer; and (iii) school supplies which consists of two (2) spiral notebooks, one (1) box of pencils, two (2) glue sticks, one (1) 2-count pack of erasers, and one (1) 5-count pack of highlighters. Approximate Retail Value (“ARV”) of each Qualifying Prize is \$49.00.
- b. Up to ten (10) Grand Prizes will be awarded. Each Grand Prize is being provided by CURB Records and Dylan Scott and consists of one (1) iPad® mobile digital device (10.2-inch Retina display). ARV of each Grand Prize is \$320.00.
- c. The winner(s) will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the prize(s). The prize(s) is awarded as is.
- d. Prizes or prize certificates must be claimed as described by the Station at the time of winning. Prize or prize certificate must be claimed within ten (10) business days of winning. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner’s sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

## **4. SELECTION OF WINNERS**

- a. Up to forty (40) total Qualifying Prize winners and up to ten (10) total Grand Prize winners will be selected as follows:

Up to four (4) on-air Daily Qualifiers will be selected and notified each weekday as described in Section 1.

Up to one (1) daily Grand Prize winner will be selected at approximately 7:35am PT each weekday beginning on Tuesday, August 25, 2020 and ending on Tuesday, September 8, 2020 in a Station-conducted random drawing from the previous weekday's up to four (4) Daily Qualifiers. Non-selected Daily Qualifiers will not rollover into any subsequent random drawings. **Note: The Grand Prize drawing scheduled for Monday, September 7, 2020 will take place on Tuesday, September 8, 2020 due to the Labor Day holiday.**

The Station will announce the name of the potential daily Grand Prize winner on-air at approximately 7:40am PT on the day of the random drawing. Once the potential daily Grand Prize winner's name is announced on-air, the selected potential daily Grand Prize winner will have ten (10) minutes and twenty-seven (27) seconds to call the Station contest line at 1-702-597-1027. If the selected potential daily Grand Prize winner calls within the required time, the potential daily Grand Prize winner will win the Grand Prize. If the selected potential daily Grand Prize winner does not call within the required time, the potential Grand Prize winner will not win a Grand Prize, and an alternate potential daily Grand Prize winner will be selected from the remaining Daily Qualifiers to be announced on-air. The process will continue until a Daily Qualifier is deemed a daily Grand Prize winner, or until no Daily Qualifiers remain for that random drawing. The Station will be the sole timekeeper in this Contest.

- b. Odds of being deemed a Daily Qualifier on-air depend in part on the order and number of calls received. Odds of a Daily Qualifier winning a daily Grand Prize are up to 1 in 4.
- c. Entrants must listen to the Station but need not be present to be deemed an on-air Daily Qualifier and win a Qualifying Prize. Daily Qualifiers must listen to the Station but need not be present to win a Grand Prize.
- d. Grand Prize winner must confirm acceptance of prize within ten (10) business days of winning, or risk disqualification and selection of an alternate Grand Prize winner (time permitting) in a random drawing of all remaining Daily Qualifiers from the random drawing which the forfeited winner was selected from, if any.
- e. Decisions of Station management with respect to the Contest are final.

## 5. CONDITIONS

- a. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at [www.1027coyotecountry.com](http://www.1027coyotecountry.com).

- b. For website contests: By use of the Station's website and by entering this Contest, entrants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at [www.1027coyotecountry.com](http://www.1027coyotecountry.com).
- c. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station, 2920 S Durango Drive, Las Vegas, NV 89117, or by sending a self-addressed, stamped envelope to the Station.
- d. iPad® mobile digital device is a registered trademark of Apple Inc.